

WE ARE HIRING

Araaby

MARKETING OFFICER / EXECUTIVE

Araaby is a leading wholesaler and retailer in the FMCG & COSMETICS, dedicated to delivering high-quality products to our customers. Some of our major brands are Nivea, Unilever, Flippo Berio, Capilano and Kodomo. Our team consists of passionate professionals who share a commitment to continuous improvement and meaningful impact.

DUTIES & RESPONSIBILITIES:

- Create and manage content for social media, website, emails and print.
- Assist with graphics and attend to inquiries through social media.
- Participate in public relations and marketing events to boost brand visibility.
- Support the Assistant Manager – Marketing with campaign planning, strategy development and monthly marketing reports.
- Coordinate with sales and product teams to ensure brand consistency.
- Monitor and optimize paid adz; analyze data for marketing reports.
- Maintain and grow the company's online presence.

REQUIREMENTS AND SKILLS:

- Advanced Diploma or Bachelor's Degree in Marketing/Business Administration or related field.
- 1–2 years proven work experience in Marketing Field.
- Proficiency in MS Office and familiarity with updated marketing tools.
- Strong understanding of marketing principles and techniques.
- Excellent communication, organizational and multitasking skills.
- Creative mindset with strong attention to detail.
- Ability to work under minimum supervision and collaboratively in a fast – paced environment.

A competitive salary will be offered based on education and experience

Interested candidates should send their CV, PP Size photo, Police certificate, ID Copy with the academic certificates and reference letters on or **before 30th September 2026** to **hr.araaby@araaby.com**

