

EMPLOYMENT OPPORTUNITY

Social Media Specialist

Solaris Hospitality is a hospitality and F&B company that owns and operates Riveli Beach Club & Restaurant, a restaurant and event space in Hulhumale', and also one of the largest commercial kitchens in the greater Male' area. Additionally, Solaris Hospitality operates Nami, a Japanese restaurant offering authentic Japanese cuisine, further expanding its diverse portfolio in the Maldives' hospitality sector.

We are seeking a creative and reliable Social Media Specialist to plan, create and manage the social media presence of Riveli Beach Club & Restaurant and Nami. The Social Media Specialist will build brand visibility and drive sales across our outlets, working closely with management.

Responsibilities

- Social Media Management: Handle and maintain the social media accounts of Riveli and Nami (Instagram, Facebook & TikTok).
- Content Creation: Plan, create and publish content for each outlet, including feed posts, stories and Instagram Reels / TikTok videos.
- Photo & Video Shoots: Plan and carry out photo and video shoots at each outlet to produce content.
- Design: Handle design requirements for both outlets.
- Event Coverage: Cover events held at both outlets and produce content from them.
- Review Management: Respond to customer reviews of Riveli and Nami on online review platforms.
- Monthly Planning: Prepare a monthly social media plan for each outlet.
- Reporting & Analytics: Prepare a monthly report for each outlet covering analytics, including follower growth, advertisement spend, engagement and reach.

Key Skills and Experience

- Proven experience managing social media accounts for restaurants, hospitality or lifestyle brands, with a portfolio of work.
- Strong photography, videography and video-editing skills for short-form content such as Reels and TikTok.
- Proficiency in graphic design tools.
- Strong copywriting and written communication skills.
- Ability to read platform analytics and turn them into clear monthly reports and practical recommendations.

SOLARIS HOSPITALITY PVT LTD

6th floor, H. Aage,
12 Boduthakurufaanu Magu,
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- Up-to-date knowledge of social media trends and an understanding of the Maldivian F&B market and customer preferences.
- Ability to attend on-site shoots and events at our outlets as required.
- Organised, self-directed and reliable, with a record of meeting deadlines.

Compensation

- Base salary commensurate with experience and qualifications.

Contact Details

Please share CV, cover letter and portfolio of work to hr.solaris@mortezacapital.com by 3rd November 2026.

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