havaianas
Maldives

We're looking for a

MARKETING EXECUTIVE

We're looking for a creative, energetic, and results-driven Marketing Executive to join our team at Havaianas Maldives!

If you're passionate about fashion, lifestyle, branding, and creating exciting marketing campaigns, we'd love to hear from you!

KEY RESPONSIBILITIES

* Plan and execute creative marketing campaigns and promotional activities.
* Manage social media platforms and coordinate engaging content.
* Develop marketing strategies to increase brand awareness and drive sales.
* Coordinate influencer collaborations, brand partnerships, and events.
* Plan and execute new collection launches and in-store activations.
* Monitor campaign performance and provide marketing reports.
* Work closely with the retail team to achieve sales targets.

WHAT WE'RE LOOKING FOR

* Previous experience in marketing, branding, or social media management.
* Strong creativity and communication skills.
* Ability to independently plan and execute marketing activities.
* Good understanding of digital marketing and current trends.
* Proactive, organized, and results-oriented.
* Experience in fashion, lifestyle, or retail marketing is an advantage.

Location: Malé, Maldives

Send your CV and portfolio (if available) to

maldives@havaianas.com

Application Deadline: 10th November 2026

Join us and bring the spirit of Havaianas to life in the Maldives! 🌴